Participant Information Sheet

**Sustainable Food Choices for Students Interview**

You are invited to take part in a user research interview conducted by Luke Hammond, BSc Digital Media student in the Faculty of Environment and Technology, University of the West of England, Bristol luke2.hammond@live.uwe.ac.uk

Before you decide whether to take part, it is important for you to understand why the study is being done and what it will involve.

Please read the following information carefully and if you have any queries or would like more information please contact Jack Ruskin, Faculty of Environment and Technology, University of the West of England, Bristol at jack.ruskin@uwe.ac.uk.

# What is the aim of the research?

This user research is looking at students’ views and habits connected with sustainable food choices. Our research question is whether and how students might benefit from a university-designed information device around sustainable food choices. The aim of the interview will be to collect information to help us answer this question.

The interview responses will be made anonymous, analysed and summarized in a coursework assignment for students on the BSc Digital Media. Results will not be published.

# Why have I been invited to take part?

As a student, we are interested in hearing your views on sustainable eating and food choices, so the interview will ask you about these things. We will not be asking any questions about your health, weight or any medical/ personal data.

# Do I have to take part?

You do not have to take part in this research. It is up to you to decide whether or not you want to be involved. If you do decide to take part, you will be given a copy of this information sheet to keep and will be asked to sign a consent form. If you do decide to take part, you are still able to withdraw from the research without giving a reason. Deciding not to take part or to withdraw from the study does not have any penalty.

# What will happen to me if I take part and what do I have to do?

If you agree to take part, you will be invited to an interview. This will be conducted by a student on the BSc in Digital Media. The students are learning about user research and have been instructed be sensitive to any issues the topic may raise. The interview will take approximately 10-20 minutes.

The aim of the interview will be to hear your views on sustainable eating and food choices.

Your interview may be recorded as an audio recording, but the recording will not contain your name. At the point of transcription, the audio recording will be deleted. Your answers will be fully anonymised at this point and will be analysed in connection with data from other anonymised participants.

# What are the benefits of taking part?

If you take part, you will be helping Digital Media students to gain a better understanding of other students’ views and habits connected with sustainable food choices, and to develop design recommendations for a proposed university-designed information device around sustainable food choices for students.

# What are the possible risks of taking part?

We do not foresee or anticipate any significant risk to you in taking part in this study. If, however, you feel uncomfortable at any time you can ask for the interview to stop.

# What will happen to your information?

All the information that you give will be kept confidential. Audio recordings will be destroyed securely immediately after anonymised transcription. Your anonymised data will be analysed together with other anonymised responses, and we will ensure that there is no possibility of identification or re-identification from this point.

# Where will the results of the research study be published?

Students will write a summary of their interview results for their coursework assignment, which will not be published.

# Who has ethically approved this research?

The project has been reviewed by the student’s supervisor in line with the University of the West of England’s Research Ethics Policy. It has been considered as low risk. Comments, questions or complaints about the ethical conduct of this study can be addressed to Jack Ruskin at jack.ruskin@uwe.ac.uk or the Research Ethics Committee at the University of the West of England at: [Researchethics@uwe.ac.uk](mailto:Researchethics@uwe.ac.uk)

# What if something goes wrong?

In case of any concerns, queries or complaints please contact Jack Ruskin, Faculty of Environment and Technology, University of the West of England, Bristol at [jack.ruskin@uwe.ac.uk](mailto:jack.ruskin@uwe.ac.uk).

# What if I have more questions or do not understand something?

If you have any queries or would like more information please contact Jack Ruskin, Faculty of Environment and Technology, University of the West of England, Bristol at [jack.ruskin@uwe.ac.uk](mailto:jack.ruskin@uwe.ac.uk).

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| Thank you for agreeing to take part in this study.  You will be given a copy of this Participant Information Sheet and your signed Consent Form to keep. |

V.1, Professor Lauren Devine, 15 April 2019